



JAZZ IN THE PARK 2025 SPONSORSHIP

SUPPORT **FREE** JAZZ ON THE GREENWAY



Jazz in the Park Summer Series in partnership with The Rose Kennedy Greenway:

- 5 performances weekly, July 10th, 17th, 24th, 31st, and August 7th
- All That Jazz Sponsorship Opening Night Reception July 10th



Sponsorship Benefits

The options below include ways to support the upcoming NEMPAC *Jazz in the Park* Summer Series, presented at the Rose Kennedy Greenway North End Parks. **Jazz in the Park is a free and accessible weekly summer concert series over 5 weeks between July and August.** Diverse professional artists from all over the world perform to the delight of thousands every week, exposing the public to jazz and related music styles, including Afrofusion, R&B, electronica, Latin jazz, blues, and pop. Your sponsorship directly underwrites the fees paid to our more than 30 performing artists slated for 2025.

Series Lead Sponsor - \$10,000 (1 available)

- Photo op with our students, included in a featured news story on our website and social media, as well as printed copy of the photo mailed to you
- Logo or business name presented most prominently on event-related digital and print materials, including e-mail marketing, website, social media, and event signage as "Summer Series Lead Sponsor"
- Opportunity to display your own standing banner
- Verbal recognition from the stage at all five performances
- Your logo most prominently displayed on concert series event banner
- Invitation for up to 20 to attend our exclusive *All That Jazz* opening night reception
- Inclusion of branded materials at NEMPAC information table at each concert

Artist Ambassador Sponsor - \$5,000 (3 available)

- Logo or business name presented prominently on event-related digital and print materials, including e-mail marketing, website, social media, and event signage as "Artist Ambassador Sponsor"
- Verbal recognition from the stage at all five performances
- Your logo prominently displayed on concert series event banner
- Invitation for up to 10 to attend our exclusive *All That Jazz* opening night reception
- Inclusion of branded materials at NEMPAC information table at each concert

Individual Concert Sponsor - \$2,500 (5 available)

- Logo or business name presented on event-related digital and print materials, including e-mail marketing, website, social media, and event signage as "Individual Concert Sponsor"
- Verbal recognition from the stage at the concert you are sponsoring
- Your logo displayed on concert series event banner
- Invitation for up to 5 to attend our exclusive *All That Jazz* opening night reception
- Inclusion of branded materials at NEMPAC information table at each concert

Brand Activation Sponsor - \$1,000/concert (unlimited)

- Logo or business name presented on event-related digital and print materials, including e-mail marketing, website, social media, and event signage as "Brand Activation Sponsor"
- Invitation for up to 2 to attend our exclusive *All That Jazz* opening night reception
- Inclusion of branded materials at NEMPAC information table at concert you are assigned to



Your Impact at NEMPAC:

Your sponsorship funds professional opportunities for over **30 artists in this series** and provides free access to live music for over **10,000 audience members** in Greater Boston

Our Mission:

Rooted in Boston's North End, our mission is to enrich lives through accessible, exceptional music education and performing arts programs that embrace our vibrant, inclusive, and diverse communities.

Sponsor Commitments Due:

For inclusion in all press and marketing, Jazz in the Park 2025 Sponsorship Commitments are due by April 1st, 2025. Checks/payments can be payable to NEMPAC | 50 Tileston Street, Boston, MA 02113. Or visit www.nempacboston.org/donate to donate online.

Contact:

For questions or to commit, please reach out to NEMPAC Executive Director Sherri Snow at ssnow@nempacboston.org or 857-239-9997.



nempacboston.org | @NEMPACBoston
50 Tileston Street | Boston, MA 02113

