



# PERFORMATHON 2026 SPONSORSHIP

*FUNDING NEED-BASED TUITION ASSISTANCE*



**Saturday, April 11th, 2026 at Urban Wild**

The NEMPAC 2026 Performathon raises funds to support equal access to exceptional music education and performing arts programs for all in the North End, Charlestown, and surrounding neighborhoods of Boston. Our tuition assistance funding has doubled in the last year to allocate over \$80,000 in aid. Help us grow it even further.

Sponsorships are fully tax-deductible under NEMPAC charitable tax ID 04-3545228.



# Sponsorship Levels & Benefits

The options below include different ways to support the upcoming NEMPAC Performathon!

## **Platinum Title Sponsor - \$10,000**

*Pays for tuition for a year for eight private music instruction students*

- Speaking opportunity during the event to a captive audience
- Photo op with our students, included in a featured news story on our website and social media, as well as printed copy of the photo mailed to you
- Logo or name included prominently on digital and print materials, including e-mail marketing, website, social media, and event signage as Platinum Title Sponsor
- Logo to appear prominently on large display screens at Urban Wild
- Acknowledgement from the stage at the event
- Special shout-out on social media as the Platinum Title Sponsor
- Inclusion in NEMPAC Annual Report publication

## **Gold Sponsor - \$5,000**

*Pays for tuition for a year for four private music instruction students*

- Photo op with our students, included in a featured news story on our website and social media, as well as printed copy of the photo mailed to you
- Logo or name included prominently on digital and print materials, including e-mail marketing, website, social media, and event signage as Gold Sponsor
- Logo to appear prominently on large display screens at Urban Wild
- Acknowledgement from the stage at the event
- Special shout-out on social media along with the other Gold Sponsor
- Inclusion in NEMPAC Annual Report publication

## **Silver Sponsor - \$2,500**

*Pays for tuition for a year for two private music instruction students*

- Logo or name included on digital and print materials, including e-mail marketing, website, social media, and event signage as Silver Sponsor
- Logo to appear on large display screens at Urban Wild
- Acknowledgement from the stage at the event
- Special shout-out on social media along with the other Silver Sponsors
- Inclusion in NEMPAC Annual Report publication

## **Bronze Sponsor - \$1,000**

*Pays for tuition for one student to take after-school group dance, music, or theater program*

- Logo or name included on digital and print materials, including e-mail marketing, website, social media, and event signage as Bronze Sponsor
- Acknowledgement from the stage at the event
- Special shout-out on social media along with the other Bronze Sponsors
- Inclusion in NEMPAC Annual Report publication

Sponsorship commitments are **due by February 20th** to be included in all marketing materials

*All sponsorships are acknowledged in writing and fully tax-deductible under NEMPAC non-profit tax ID 04-3545228*



# A La Carte Sponsorship Levels & Benefits

NEMPAC prioritizes diversity, equity, and inclusion in arts education through increased funding for tuition assistance scholarships, creating a space where every student can flourish and reach their potential.

## **\$1,800 (one available)**

*Pays for student T-shirts for 125+ performers as swag gifts*

## **\$900 (one available)**

*Livestream technician to make our event accessible to at-home viewers*

## **\$750 (one available)**

*Decorations and balloons to enhance our celebration*

## **\$500 (one available)**

*A/V sound technician to provide high-quality sound for our performers*

## **Pledge a Performer**

*Available starting March 1st!*

## **About the Performathon:**

Since 2014, NEMPAC has prioritized equal access to high-quality music education and performing arts programs for youth. We pride ourselves in having the best artistic educators in Boston, who make a positive difference in the lives of all our students. This full-day event hosted at Urban Wild in Charlestown features performances by students, ensembles, and faculty performers – who perform for four hours straight!

## **NEMPAC Mission:**

Rooted in Boston's North End, our mission is to enrich lives through accessible, exceptional music education and performing arts programs that embrace our vibrant, inclusive, and diverse communities.

## **Sponsor Commitments Due:**

Sponsorship Commitments are due by Friday, February 20th, 2026. Please contact Sherri Snow, Executive Director to make your commitment at [ssnow@nempacboston.org](mailto:ssnow@nempacboston.org) or 857-239-9997.







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