

A woman with a warm smile, wearing a vibrant orange top and a textured turban, is the central focus. In the background, a man is partially visible, and the setting appears to be a music venue with warm lighting.

NEMPAC *Soirée*

FALL *into* MUSIC
ON THE PRADO

2024 SPONSORSHIPS

NEMPAC *Soirée*



Join us for NEMPAC's annual Soirée on the Prado in Boston's historic North End. Guests will enjoy a cocktail-style party over festive libations, delicious buffet-style catering, live entertainment, and an exciting auction. Come dance the night away under our grand tent and a canopy of trees in the Paul Revere Mall as we celebrate the arts in our community!

The Soirée on the Prado is NEMPAC's biggest fundraiser event of the year. Funds raised will support our work as a 501(c)(3) nonprofit organization to empower artists of all ages and abilities through accessible, exceptional music education and performing arts programs.





A PEEK AT PREVIOUS YEARS





GREAT FOOD, LIVE PERFORMANCES, WINE, & FUN



SPONSORSHIP LEVELS

\$25,000	BENEFACTOR SPONSOR ONE OPPORTUNITY
\$10,000	CHAMPION SPONSORS ONE OPPORTUNITY
\$5,000	PRODUCER SPONSORS TWO OPPORTUNITIES
\$2,500	ARTIST SPONSORS SIX OPPORTUNITIES
\$1,500	TABLE SPONSORS TEN OPPORTUNITIES

Sponsorships and Table Sponsors are due by June 28th to be printed and included in our mailed invitations. Be sure to reserve your tables or sponsorship early as the past two years, tables have sold out!

Please contact Executive Director, Sherri Snow, at ssnow@nempacboston.org or 857-239-9997 for more information or to make your commitment.

BENEFACTOR SPONSOR

- Attendance for up to 12 guests, including 2 reserved VIP Cabaret Tables by the stage
- Buffet-style dinner by our local caterers
- Access to VIP Reception from 5:30 to 6:30 PM and the Dance Party from 8:00 to 9:00 PM
- Photo Op with Executive Director and Board Chair for Press/Media
- Acknowledgment in all Soirée print invitations, digital marketing, and signage at the event
- Acknowledgment verbally from the stage during our program
- Print Acknowledgment in NEMPAC digital and print programs for the Fiscal Year from October 2024 to June 2025

CHAMPION SPONSORS

- Attendance for up to 6 guests, including 1 reserved VIP Cabaret Table by the stage
- Buffet-style dinner by our local caterers
- Access to VIP Reception from 5:30 to 6:30 PM and the Dance Party from 8:00 to 9:00 PM
- Acknowledgment in all Soirée print invitations, digital marketing, and signage at the event
- Acknowledgment verbally from the stage during our program
- Print Acknowledgment in NEMPAC digital and print programs for the Fiscal Year from October 2024 to June 2025

PRODUCER SPONSORS

- Attendance for up to 6 guests, including 1 reserved VIP Cabaret Table by the stage
- Buffet-style dinner by our local caterers
- Access to VIP Reception from 5:30 to 6:30 PM and the Dance Party from 8:00 to 9:00 PM
- Acknowledgment in all Soirée print invitations, digital marketing, and signage at the event
- Acknowledgment verbally from the stage during our program
- Print Acknowledgment in NEMPAC digital and print programs for the Fiscal Year from October 2024 to June 2025

ARTIST SPONSORS

- Attendance for up to 6 guests, including 1 reserved VIP Cabaret Table
- Buffet-style dinner by our local caterers
- Access to VIP Reception from 5:30 to 6:30 PM and the Dance Party from 8:00 to 9:00 PM
- Acknowledgment in all Soirée print invitations, digital marketing, and signage at the event
- Acknowledgment verbally from the stage during our program
- Print Acknowledgment in NEMPAC digital and print programs for the Fiscal Year from October 2024 to June 2025

TABLE SPONSORS

- Attendance for 4 to 6 guests
- Buffet-style dinner by our local caterers
- Access to the Dance Party from 8:00 to 9:00 PM
- Acknowledgment in Soirée print and mailed invitations, digital material and website
- Print Acknowledgment in NEMPAC digital and print programs for the Fiscal Year from October 2024 to June 2025

A LA CARTE SPONSORSHIP

Help by covering a direct cost associated with the Soirée on the Prado.

From our event rentals, and the live entertainment to food vendors, your support will help to offset these costs directly.

Direct sponsors will be acknowledged in all Soirée invitations and signage and receive two tickets to attend the event, except the Event Rentals Sponsor, who will receive the Producer Sponsor benefits package. Your name and/or business logo will be on display at the event on a large poster board.

DIRECT FUNDING MENU

Event Rentals Sponsor	Total cost of \$2,500
Photo Booth Sponsor	Total Cost of \$1,500
Stage & Sound Crew Sponsor	Total Cost of \$1,800
Live Entertainment Sponsor	Total Cost of \$2,250
Flowers/Decor Sponsor	Total Cost of \$1,000
Dance Floor Sponsor	Total Cost of \$1,500

FINANCIAL AID AND SCHOLARSHIPS



SCHOOL OUTREACH



"YOUR IMPACT
ON NEMPAC"

BUILDING COMMUNITY



EXCEPTIONAL PROGRAMS



Sponsors have the opportunity to make
a lasting IMPACT on NEMPAC!

Thanks to the support of our community, in 2023-24 NEMPAC has pursued its commitment to equity and high-quality programming in the following ways:

- Introduced a Pay-What-You-Can ticketing model for greater access to performances
- Joined the Mass Cultural Council's Card to Culture program to support financial assistance for educational programming
- Doubled our scholarship awards through our tuition assistance program, with 845 students receiving free or discounted tuition
- Grew our monthly 21+ Open Mic Nights through our partnership with the Boston Public Market
- Produced 38 free public events, recitals, & concerts for the community
- Maintained 12 instructional sites in the North End & Charlestown
- Employed 52 local professional musicians, investing in Boston's vibrant artistic scene
- Continued to grow our 6 partnerships with Boston Public Schools
- Provided classes and lessons to over 1,500 students of all ages

NEMPAC *Soirée*

Thank you for your interest
in our NEMPAC Soirée.

All sponsorships and donations to NEMPAC are
100% tax deductible under charity id 04-3545228

Please contact our
Executive Director, Sherri Snow at
ssnow@nempacboston.org
or 857-239-9997
to make your commitment
or with questions!